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Free online Training Academy for newsagents and newsagent staff

MELBOURNE – March 10, 2009 — Tower Systems, Australia's largest supplier of retail management software to newsagents has launched a free online Training Academy for newsagents.

Through the Training Academy, newsagents can access formal training designed to help them better compete in today's environment.

This is an unprecedented opportunity for newsagents and further demonstrates the leadership of Tower Systems to its community of 1,500+ newsagents.

Fully interactive, participants learn from each other and the workshop leader - as if are in the one room - even though they can be at home or their shop. Questions are answered and live examples provided to create a professional learning experience. Each session ends with a test to gauge what has been learned and the value of the experience.

Tower Systems provides access to all training for free. There is no limit to how many workshops newsagents and their staff participate in.

 "Anyone can train you about what button to press and when, this is different. We train you about the why, we help you genuinely save time and make more money." commented Mark Fletcher, Managing Director of Tower Systems. "Training like this, months and years after you install our software, helps you unlock tremendous value from the relationship with us."

Tower Systems serves in excess of 1,500 newsagents with retail management and home delivery software. It serves more newsagents than all other software companies combined.

Tower owns and operates three newsagencies – it uses its software itself and provides test facilities for supplier initiatives.

Newsagents interested in joining the Tower community should contact: NSW/ACT/TAS – Nathan Morrison 0417 568 148; VIC/SA – Tim Batt 0403 189 379; QLD/NT – Luke La 0434 072 417; WA - Joe Bredice 0412 899 013.

The online program includes training on magazine management, stock control, point of sale, stock take and how to move from POS Solutions to Tower Systems.

The online training services are in addition to Tower Systems' group and one-on-one training sessions which are delivered around the country.

Access to the Tower Training Academy is from any computer with broadband. A phone is used for toll-free audio participation.

The Tower Training Academy is part of the exclusive Tower Advantage ™ initiative.

www.towersystems.com.au.