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OPPORTUNITIES

A FREE 2 HOUR NEWSAGENCY MARKETING AND MANAGEMENT SEMINAR FROM TOWER SYSTEMS

# How to create your Newsagency of the Future.

With Apple's iPad launch in Australia and with other news distribution technologies not far off, **what will the future look like for Australian newsagents?** No one has watched this space more than Mark Fletcher – owner of Tower Systems, author of the respected Newsagency Blog, owner of 4 newsagencies and half owner of newsXpress. Having attended new technology conferences in Vienna, Paris, London and Singapore, Mark will assess how new technology will impact our channel.

Based on 2010's newsagent sales benchmark study, you will also find out which products are working for newsagents and which ones are not.

Hear about high margin newsagency success stories and how you can embrace these. Learn how to make more money from your existing customer pool using free to implement strategies. Learn how to transition from your traditional newsagency to your own Newsagency of the Future.

BRISBANE | JUNE 29 @ 11AM

PERTH | JUNE 17 @ 11AM

ADELAIDE | JUNE 16 @ 1PM

SYDNEY | JUNE 22 @ 11AM

CANBERRA | JUNE 23 @ 11AM

MELBOURNE | JUNE 15 @ 11AM

HOBART | JUNE 24 @ 11AM

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FOR ALL  
NEWSAGENTS**

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**TOWER**  
SYSTEMS software for retailers

Tower Systems currently serves in excess of 1,700 newsagents across Australia. Mark Fletcher has been an in-demand speaker at management seminars and newsagent conferences for decades, and is a frequent advisor to newsagents wanting to build stronger and more profitable newsagencies.